

City of College Station

Eisenhower Leadership Development Team

- **Stephen Bolline**
- **Rad Brannan**
- **Kerri Brittain**
- **Rollin Ewart**
- **Matthew Gross**
- **K.C. Kent**
- **Rebecca McAlpin**
- **Kim Richards**

Overview

- **Problem Statement**
- **Background**
- **Methodology**
- **Recommendations**
- **Summary**

Overview

- **Problem Statement**
 - **Background**
 - **Methodology**
 - **Recommendations**
 - **Summary**

Problem Statement

- **Changing Demographics**
- **Diverse Groups of Retirees**
- **Need for Social, Recreational, and Educational Programs**

Tasks of Eisenhower Leadership Development Team

- Identify meaningful programs
- Determine the feasibility of current or new facilities
- Investigate the existing potential to provide these facilities and services through cooperative programs in Brazos County

Overview

- Problem Statement
 - Background
- Methodology
- Recommendations
- Summary

Methods of Research

- Literature Review
- Personal Interviews
- Data from In-State Senior Centers
- Texas Recreation and Parks Society
- National Council On Aging/ American Society on Aging Joint Conference

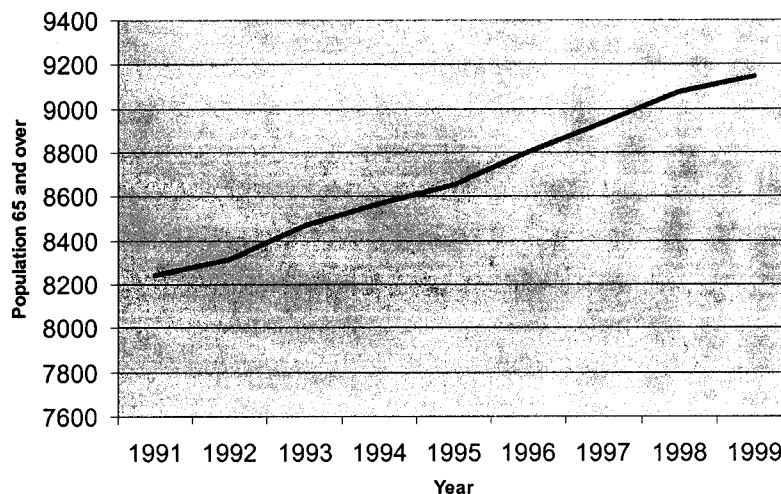
NCOA/ASA Joint Conference

- Workshops
- Lectures
- Poster sessions
- Symposiums
- Roundtable discussions

Changing Demographics

- National Increase in Elderly Population
- Local Growth
 - ◆ Upward Trend Since 1991 (TAMU Sociology Department)
 - ◆ Increase in Demand for Senior Housing (personal interviews)

Elderly Population Growth in Brazos County



Source: Texas State Population Estimates and Projections Program, 1999.

Need for Programs and Facilities

- Programs
- Facilities
- Issues

Senior Programs

- Diverse Programming
- Convenient Times
- Types of Programs
 - ◆ Traditional
 - ◆ Modern
 - ◆ Intergenerational

Local Programs

- Technology
- Health and Fitness
- Financial
- Crafts
- Leisure
- Personal

- # Facilities
- Accessibility
 - ◆ Handicap
 - ◆ Transportation/Parking
 - Awareness
 - Atmosphere
 - Administration

Facilities

- Accessibility
 - ◆ Handicap
 - ◆ Transportation/Parking
- Awareness
- Atmosphere
- Administration

- # Facilities
- Accessibility
 - ◆ Handicap
 - ◆ Transportation/Parking
 - Awareness
 - Atmosphere
 - Administration

Local Facilities

Pros and Cons

	Facility	Advantages	Disadvantages
<i>Exit</i>		Computers	Small space
<i>Annex</i>		Good meeting room	Parking
<i>Lincoln Center</i>		Large and has a gym	Not available after 3

Local Facilities

Pros and Cons

	Facility	Advantages	Disadvantages
<i>Exit</i>		Computers	Small space
<i>Annex</i>		Good meeting room	Parking
<i>Lincoln Center</i>		Large and has a gym	Not available after 3

Local Facilities

Pros and Cons

	Facility	Advantages	Disadvantages
<i>Exit</i>		Computers	Small space
<i>Annex</i>		Good meeting room	Parking
<i>Lincoln Center</i>		Large and has a gym	Not available after 3

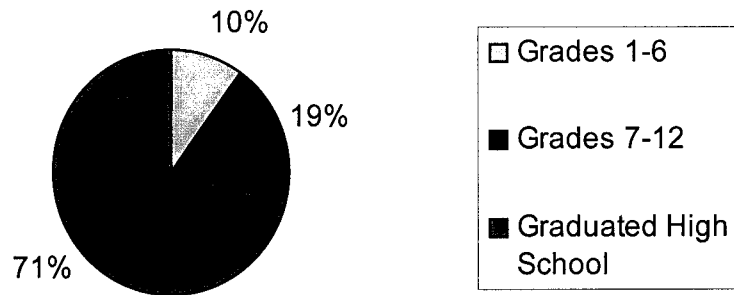
Issues Concerning Participation

- Education
- Health
- Transportation

- # Issues Concerning Participation
- Education
 - Health
 - Transportation

Education

Education Levels of Senior Citizens in the Brazos Valley



Source: Older Adult Needs Assessment, 1999

Health

- Heart Disease
- Stroke
- Cancer
- Diabetes
- Osteoarthritis

Transportation

- Limitations
 - ◆ Health
 - ◆ Psychological
- Brazos Transit District
- Golden Eagle

Overview

- Problem Statement
- Background
- Methodology
- Recommendations
- Summary

Methodology

- **Designing the Survey**
 - ◆ **Demographics**
 - ◆ **Senior Interests**
 - ◆ **Current Activity Level**
 - ◆ **Limiting Factors**
- **Creating the Survey**

Alternative Approaches

- **City's Best Interest**
- **Time Constraints**
- **Real World Situation**

Data Analysis

- **Sample**
- **Database**
- **Statistical Package for the Social Sciences (SPSS)**

Sample

- **250 Senior Citizens in College Station**
 - ◆ **217 Homeowners (87%)**
 - ◆ **33 Apartment Residents (13%)**
- **Randomized Selection for anonymity**

Database

Survey Form - College Station

Survey Form Eisenhower

Questions 1-9 Questions 10-24

Survey Number:

Please fill out and complete the provided survey. When finished please insert the survey into the addressed envelope provided and send it back in the mail. If there are any questions, please contact Allison Dunn at 979-862-8337. Thank You.

Please circle your level of interest in the following activities by rating them on a scale from 1 to 5.

1 = Never 2 = A Little Interested 3 = Somewhat Interested
4 = Interested 5 = Very Interested

1. Physical Activities:

	1	2	3	4	5
Dancing	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exercise	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gardening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

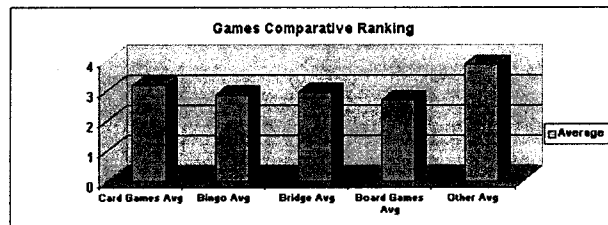
End Survey

Database (continued)

Program Interests - Games

Number of Surveys Tabulated: 19

Card Games Avg	3.158
Bingo Avg	2.842
Bridge Avg	2.947
Board Games Avg	2.684
Other Avg	3.857



Other Games that seniors listed:

Dominoes - 5
Solitaire - 5
Hearts - 4
Spades - 4
42 - 3
Dominoes - 3
Hearts - 3

SPSS

Companionship v Attend a New Center

Companionship	Not at all likely	Somewhat Likely	Likely	Very Likely	No Answer	Total
No Answer Given	0 0.00%	0 0.00%	0 0.00%	0 0.00%	1 100.00%	1 100.00%
Single	0 0.00%	0 0.00%	1 33.33%	2 66.67%	0 0.00%	3 100.00%
Married/Living with a Partner	1 14.29%	1 14.29%	4 57.14%	1 14.29%	0 0.00%	7 100.00%
Widowed	0 0.00%	1 33.33%	1 33.33%	1 33.33%	0 0.00%	3 100.00%
Divorced	0 0.00%	0 0.00%	1 20.00%	4 80.00%	0 0.00%	5 100.00%

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	27.692	16	.034
Likelihood Ratio	17.035	16	.383
Linear-by-Linear Association	3.949	1	.047
N of Valid Cases	19		

Eisenhower

Overview

- Problem Statement
- Background
- Methodology
- Recommendations
- Summary

Recommendations

- Senior Center
- Programs
 - ◆ Intergenerational
 - ◆ Cooperative
- Continuation
 - ◆ Survey
 - ◆ Designs
 - ◆ Transportation

Overview

- Problem Statement
- Background
- Methodology
- Recommendations
- Summary

Summary

- **Problem Statement**
- **Changing Demographics**
- **Need for Programs and Facilities**
- **Proposed Methodology**
- **Recommendations**

Thank You

**Debra Fowler
Cindy Blackwell
Steve Beachy
Marci Rogers
Kris Starzman
Darby Roberts**

**The City of College Station
Senior Advisory Committee
Texas A&M Department of
Student Life Studies
Eisenhower Leadership
Development Program**

